

# Is your Website on a Dirt Road?



Drive Target Market Traffic to your Website like  
Never Before!



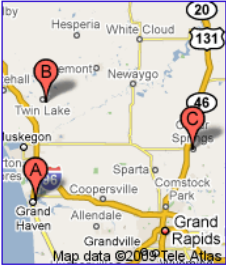
It can be very frustrating ...

# You run search engine queries, and competitor sites come up, but not yours

Google snowblowers Holland Michigan Search [Advanced Search](#) [Preferences](#)

Web [Show options...](#) Results 1 - 50 of about 32,800 for [snowblowers Holland Michigan](#) (0.62)

**Local business results for snowblowers near Holland, MI**



- A** [PST Small Engine Repair](#) - [www.pstsmallengines.com](#)  
5 S. Beechtree St., Grand Haven - (616) 844-6969  
[Directions, hours, and more »](#)
- B** [Twin Lake Mower Repair](#) - [maps.google.com](#)  
2980 5th St, Twin Lake - (231) 828-4754  
[Directions and more »](#)
- C** [Weingartz](#) - [www.weingartz.com](#)  
11875 Northland Dr, Cedar Springs - (616) 696-2913  
[Directions, hours, and more »](#)

[More results near Holland, MI »](#)

**Sponsored Links**

**[Michigan - Snow Blower](#)**  
Looking for **Snow Blower** in **Michigan**? Find it here!  
[www.local.com](#)  
Michigan

**[Snowblowers](#)**  
Bargain Prices. Smart Deals.  
Save on **Snowblowers!**  
[Shopzilla.com/Snowblowers](#)

**[A-1 Used Mowers of Holland Michigan: Buy • Sell • Repair ...](#)**  
At A-1 Used Mowers of **Holland Michigan** we have rider lawn mowers, push mowers, tillers, **snow blowers**, go karts, bikes, motor cycles, tractors, and much more ...  
[www.a1usedmowers.com/](#) - [Cached](#) - [Similar](#)

**[ann arbor farm & garden classifieds - craigslist](#)**  
Hay - \$4 - (Ann Arbor). 17 1/2" County Competitor Dressage Saddle - \$1200 - (Howell, **MI**) pic ... Ariens **Snowblower** - \$80 - (Tecumseh) pic ... New **Holland** 25 hp Compact Diesel Tractor w/ Bucket E Finish Mower - \$10500 - (Maybe) pic img ...  
[annarbor.craigslist.org/grd/](#) - [Cached](#) - [Similar](#)

**[Choosing a Snow Blower Michigan - Michigan, Snow Blower, Michigan ...](#)**  
To learn more about choosing the right **snow blower** for your shoveling needs, ... Choosing a **Snow Blower Hillsdale MI** - Choosing a **Snow Blower Holland MI** ...  
[articles.directorym.com/Choosing\\_a\\_Snow\\_Blower\\_Michigan+r969553-Michigan.html](#) - [Cached](#) - [Similar](#)

You need to grow your customer base *and* get ROI for every dollar you spend

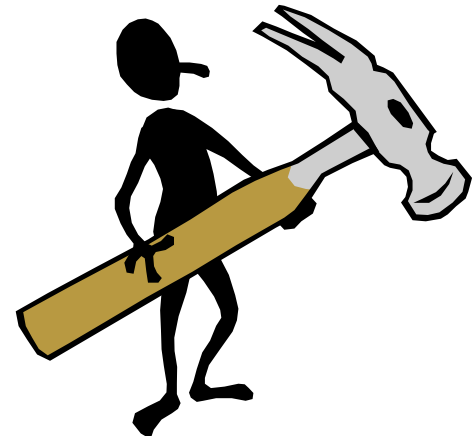


Internet marketing channels are changing so fast you don't know where to start, or who to trust



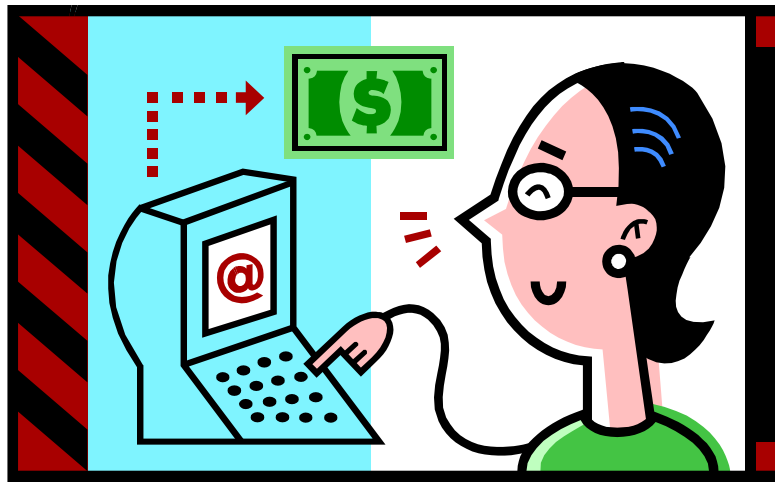
Your website is on a dirt road, and you need to move it to the super highway, now!





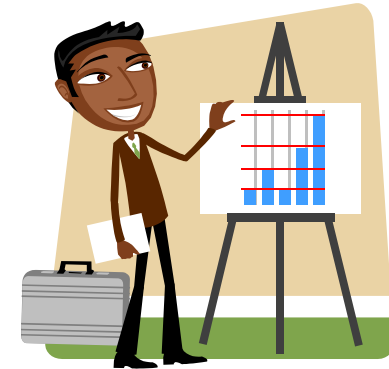
You Can Fix This!

Imagine hearing over and over again, “I found out about you online!”



# Imagine seeing your website at the TOP of search engine lists . . .

- Phones are ringing
- Online orders are chugging in
- You're smiling as you view your P&L



# Imagine working with an experienced search engine marketing firm that:

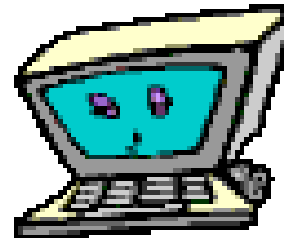
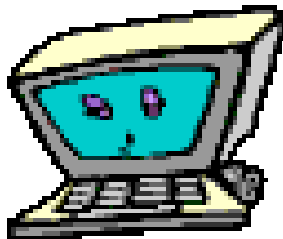
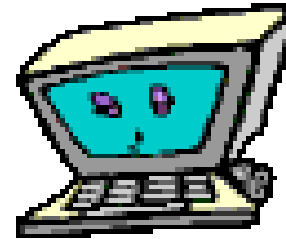
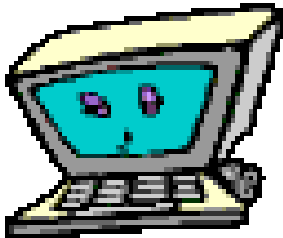
- Helps clarify your online marketing strategy
- Offers personal service
- Shows proven results



The dirt road is history.  
You're in the fast lane now!



You're not alone in your present online marketing situation

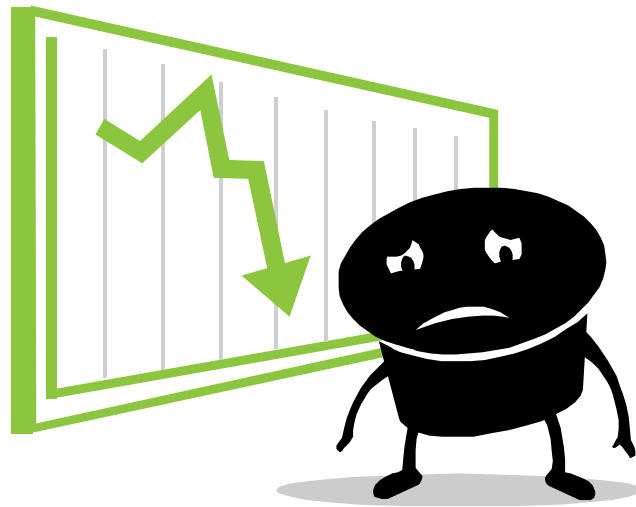


# Online visibility isn't magic; it will not automatically happen



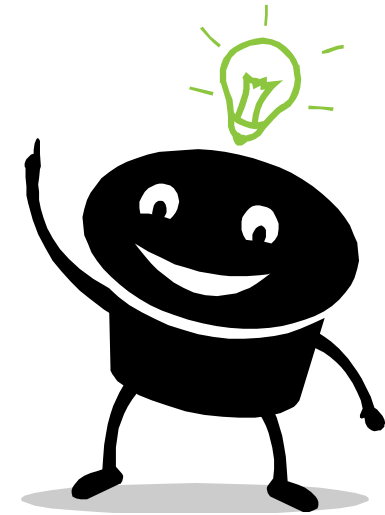
- It requires strategies and techniques to:
  - Achieve prime position on search engines
  - Attract a large share of an online market, wherever they may be
- Your visibility doesn't necessarily improve when hiring an SEO firm
  - It's easy to generate "hype"
  - Not all firms produce measurable results

Poor online visibility is a common situation that can ultimately cause the collapse of a business



# What to do

- Find an online marketing partner that:
  - Can do the job
  - Can show real results to prove their abilities
  - Give you ROI
- This partner should help you:
  - Create an online marketing strategy
  - Gather resources to implement it
  - Apply tools to measure its success
  - Invest in a maintenance plan to maintain and continually increase your online visibility



# Who to call

- Top Of The List can help
  - We work with small to medium sized website clients
    - E-commerce (a specialty!)
    - B to B
    - B to C
  - Apply experience, intelligence and technology to every project
  - Have strong processes that deliver proven results
  - Help you achieve that all important ROI



Move your website -and your whole organization - to the busiest street in town. It's your time!

